TRANSparency℠
SUPPLY CHAIN INTELLIGENCE

TOTAL SUPPLY CHAIN VISIBILITY FROM P.O. TO P.O.D.

KNOWLEDGE IS POWER AND POWER YIELDS CONTROL.

TRANSparency℠ is Trans American's breakthrough supply chain visibility tool which empowers clients with the knowledge needed to optimize outcomes, achieve goals and gain control.

It is a fully customized cloud based tool which delivers end-to-end visibility and control over the flow of information relative to the movement of shipments across the global supply chain.

It allows for the establishment of KPIs for benchmarking continuous improvement and effectively reduces errors in processing, compliance, reporting and inventory control.

On an ongoing and real-time basis opportunities to reduce time, risk and cost are identified, giving you the competitive edge you're looking for.

TRANSparency℠ identifies opportunities to activate specific levers in the supply chain to reduce time, risk and cost at every link.

OPTIMIZE	REDUCE
Improve inventory management to gain improved cash flow and fulfillment	Reduce inventory capital: realize product at the right location, time and price
Improve logistics expense planning: budget to actual	Eliminate expedites, out of network shipping, and unnecessary accessorial charges: storage, demurrage, per diem
Proactively manage exceptions and performance metrics to streamline the supply chain	Dramatically reduce in-house man hours via automation of a manual process

As a tool TRANSparency℠ can easily be integrated into the existing workflow and systems of any organization.

FULLY CUSTOMIZED
+ A fully customized and integrated solution designed to meet business objectives
+ Analytics set up to measure and score client specific supply chain performance KPIs at all levels

SINGLE SOURCE OF TRUTH
+ Data provides a single source of truth – collaboration is enabled through unbiased data from all supply chain participants

REAL-TIME DATA
+ Automated exception management in real-time allows for proactive management at all stages of the supply chain
+ Ongoing visibility of processes allows for continuous productivity and process improvement at all levels

PRACTICAL
+ Low capital investment, ease of use, and rapid implementation deliver immediate ROI
+ EDI not required. All links in the supply chain exchange data in real-time through Excel® spreadsheets via email

ABOUT US. Established in 1984 as an in-house Customs broker for a large U.S. food processor, over the past 30 years Trans American has evolved into an industry innovator in Customs and global logistics. Our origins mean we are hard-wired to approach challenges and develop solutions from a client perspective. We share the urgency of clients who expect more than the status quo, and who see Customs and global logistics not as necessary evils but as opportunities to gain advantage and realize global ambitions. Because of this, all that we do is geared toward empowering clients with real, customized competitive advantages. Our business is to empower your business.

TRANS AMERICAN™
EMPOWERING YOUR GLOBAL EDGE℠