



KNOWLEDGE IS POWER AND POWER YIELDS CONTROL.

TRANSpaREncy™ is Trans American's breakthrough supply chain visibility tool which empowers C-level executives with the knowledge needed to optimize outcomes, achieve goals and gain control.

It is a fully customized cloud based tool which delivers end-to-end visibility and control over the flow of information relative to the movement of shipments across the global supply chain.

TRANSpaREncy™ identifies opportunities to activate specific levers in the supply chain to reduce time, risk and cost at every link.

It allows for the establishment of KPIs for benchmarking continuous improvement and effectively reduces errors in processing, compliance, reporting and inventory control.

On an ongoing and real-time basis opportunities to reduce time, risk and cost are identified, giving you the competitive edge you're looking for.

| OPTIMIZE | REDUCE |
|--|---|
| Improve inventory management to gain improved cash flow and fulfillment | Reduce inventory capital: realize product at the right location, time and price |
| Improve logistics expense planning: budget to actual | Eliminate expedites, out of network shipping, and unnecessary accessorial charges: storage, demurrage, per diem |
| Proactively manage exceptions and performance metrics to streamline the supply chain | Dramatically reduce in-house man hours via automation of a manual process |

As a tool TRANSpaREncy™ can easily be integrated into the existing workflow and systems of any organization.

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| <p>FULLY CUSTOMIZED</p> <ul style="list-style-type: none"> + A fully customized and integrated solution designed to meet business objectives + Analytics set up to measure and score client specific supply chain performance KPIs at all levels |
| <p>SINGLE SOURCE OF TRUTH</p> <ul style="list-style-type: none"> + Data provides a single source of truth – collaboration is enabled through unbiased data from all supply chain participants |
| <p>REAL-TIME DATA</p> <ul style="list-style-type: none"> + Automated exception management in real-time allows for proactive management at all stages of the supply chain + Ongoing visibility of processes allows for continuous productivity and process improvement at all levels |
| <p>PRACTICAL</p> <ul style="list-style-type: none"> + Low capital investment, ease of use, and rapid implementation deliver immediate ROI + EDI not required. All links in the supply chain exchange data in real-time through Excel® spreadsheets via email |

ABOUT US. Established in 1984 as an in-house Customs broker for a large U.S. food processor, over the past 30 years Trans American has evolved into an industry innovator in Customs and global logistics. Our origins mean we are hard-wired to approach challenges and develop solutions from a client perspective. We share the urgency of clients who expect more than the status quo, and who see Customs and global logistics not as necessary evils but as opportunities to gain advantage and realize global ambitions. Because of this, all that we do is geared toward empowering clients with real, customized competitive advantages. Our business is to empower your business.

To learn more about TRANSpaREncy™ please contact Jim Stewart, Vice President Global Logistics, at jstewart@tacustoms.com or (716) 462-6037.

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